

PRIVACY POLICY

Last updated: January 2026

This Privacy Policy describes how Good Ones PR collects, uses and protects personal data when you visit or interact with this website.

1. Data Controller

The Data Controller is:

Good Ones PR
Milan, Italy
Email: danilo@goodonespr.com

2. Website Platform and Hosting

This website is built and hosted on **Wix.com Ltd.**, which provides the online platform that allows us to present our services.

Wix.com Ltd. may process personal data on our behalf as a data processor, in accordance with its own privacy and data protection policies and in compliance with applicable data protection laws.

3. Personal Data Collected

We collect only the personal data strictly necessary to operate the website and respond to enquiries.

a) Contact form

When you contact us through the website form, we may collect:

- name
- email address
- any information you choose to include in your message

This data is provided voluntarily by the user.

b) Technical and usage data

When you browse the website, certain technical information may be collected automatically, such as:

- IP address
- browser type and version
- pages visited
- date and time of access
- device and operating system information

These data are used in aggregated or anonymised form for statistical, analytical and security purposes.

4. Purpose of Processing

Personal data are processed for the following purposes:

- responding to enquiries sent via the contact form
- managing professional communications
- analysing website usage and performance
- ensuring the security and proper functioning of the website

5. Legal Basis

The processing of personal data is based on:

- **user consent**, when submitting the contact form
- **legitimate interest**, to respond to enquiries and manage professional communications
- **legal obligations**, where applicable

6. Data Retention

Personal data are retained only for as long as necessary to fulfil the purposes for which they were collected:

- contact form data are retained for the time necessary to manage the enquiry and any resulting professional relationship
- technical and usage data are retained according to the settings of the analytics and hosting services used

7. Data Sharing and Transfers

Personal data are not sold or shared with third parties for marketing purposes.

Data may be processed by technical service providers involved in the operation of the website (such as hosting, analytics or security services), acting as data processors in accordance with applicable data protection regulations.

Personal data may be transferred outside the European Union only where appropriate safeguards are in place, in compliance with GDPR requirements.

8. Cookies and Analytics

This website uses technical and analytical cookies provided by Wix and related services to ensure proper operation and improve user experience.

Users can manage their cookie preferences through the cookie consent banner displayed on the website.

For further information, please refer to the Cookie Policy.

9. User Rights

Under applicable data protection laws, users have the right to:

- access their personal data
- request correction or deletion
- object to or restrict processing
- withdraw consent at any time
- lodge a complaint with the relevant data protection authority

Requests can be sent to: danilo@goodonespr.com

10. Changes to This Privacy Policy

This Privacy Policy may be updated from time to time.

Any changes will be published on this page with an updated revision date.

11. Contact

For any questions regarding this Privacy Policy or the processing of personal data, please contact:

Danilo Durante: danilo@goodonespr.com